

| 西來大學課程 for Bachelor of Arts in Business Administration | | 抵修佛光管理系課程 | 學程 | | | | 修課地點 | |
|--|--|-----------|-----|-----|------------|-------------|------|----|
| | | | 院基礎 | 系核心 | 服務營運 學程 | 行銷與創 業學程 | FGU | UW |
| Lower-division Requirement in Business Administration (15) | BUS 200 Legal Environment of Business (3) | 商業法規 | | 3 | | | | 3 |
| | BUS 201 Principles of Microeconomics (3) | 經濟學 | 3 | | | | 3 | |
| | BUS 202 Principles of Macroeconomics (3) | 經濟學二 | | 3 | | | 3 | |
| | BUS 210 Introduction to Financial Accounting (3) | 會計學一 | | 3 | | | 3 | |
| Upper-division Requirement in Business Administration (36) | BUS 301 Managerial Economics (3) | 服務品質 | | | 3 | | | 3 |
| | BUS 302 Entrepreneurship (3) | 創業管理 | | | | 3 | 3 | |
| | BUS 303 Quantitative Analysis - Probability and Statistics (3) | 統計學 | | 3 | | | 3 | |
| | BUS 304 Quantitative Analysis - Management Science (3) | 管理科學 | | | 3 | | 3 | |
| | BUS 306 Business Communications (3) | 職涯發展 | | | 3 | 3 | | 3 |
| | BUS 307 Introduction to Managerial Accounting (3) | 創業財務 | | | | 3 | | 3 |
| | BUS 308 Principles of Management (3) | 服務業管理 | | | 3 | | 3 | |
| | BUS 320 Organization and Management (3) | 組織行為 | | | 3 | | | 3 |
| | BUS 330 Marketing (3) | 行銷管理 | | 3 | | | 3 | |
| | BUS 340 Management Information Systems (3) | 管理資訊系統 | | 3 | | | | 3 |
| Concentration: Marketing (15) | BUS 415 Financial Management (3) | 財務管理 | | 3 | | | 3 | |
| | BUS 470 Business Philosophy & Ethics | 專業倫理 | 3 | | | | 3 | |
| | BUS 331 Consumer Behavior (3) | 消費者行為 | | | | 3 | 3 | |
| | BUS 345 Internet Marketing | 創新與網路創業 | | | | 3 | | 3 |
| | BUS 420 Marketing Management (3) | | | | | | | |

| | | | | | | | | |
|--------------------------------------|--|------------|----------|-----------|-----------|-----------|-----------|-----------|
| | BUS 433 International Marketing (3) | | | | | | | |
| | BUS 434 Marketing Research (3) | 市場調查 | | | | 3 | | 3 |
| | BUS 435 Case Studies in Marketing (3) | 管理實務專題一二 | | | 3 | 3 | | 3 |
| | BUS 436 Advertising (3) | 廣告學 | | | | 3 | | 3 |
| | BUS 439 Marketing in New Business (3) | | | | | | | |
| Concentration Elective (3) | BUS 351 International Business (3) | 國際企業管理 | | | 3 | | | 3 |
| Upper - Capstone (3) | BUS 480 Capstone: Strategic Management (3) | 策略管理 | | 3 | | | | 3 |
| 西來學分總計 | 15+36+15+3= 69 | 管理系學程學分數總計 | 6 | 24 | 21 | 24 | 33 | 36 |